Ben Robinson

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EDUCATION

The University of Iowa | Tippie College of Business | Iowa City, IA — Anticipated May 2028

- BBA - Entrepreneurship
- Dean's List Fall 2025

PROFESSIONAL DEVELOPMENT

Mentee | Dennis Sparks Mentorship & Life Coach Program | Iowa City, IA — November 2025 - Present

- Attend frequently recurring 1:1 meetings where discussions widely vary across many aspects of business strategies.
- Kick-started the growth of my network, critical thinking, and soft skills, contributing to my personal capital.
- Expanded my understanding of the importance and relevance of geopolitical, historical, and economic information.

ENTREPRENEURIAL EXPERIENCE

AI Educator | Wausau Supply Company | Wausau, WI — August 2026 - Present

- Facilitated the creation of Wausau's vendor contract review agents, saving them hundreds of thousands of dollars.
- Created the process that Wausau would use to implement the agents we made, ensuring all features run correctly.
- Automated the workflow of the agents with a system that checked itself regularly to keep them running efficiently.

AI Implementor | Buff City Soap | Naples, FL — July 2026

- Automated the posting and assembly of advertisements for 3 locations of Buff City Soap in Florida.
- Enhanced the consistency and capabilities for the owner by freeing up their time and enabling them with AI.
- Built a localized agent that uploads the given content, provided by corporate, to Meta's Facebook and Instagram.

LEADERSHIP EXPERIENCE

Director of Innovations | Applied AI | Tippie College of Business, Iowa City, IA — August 2026 - Present

- Collaborated with Tippie's MBA program, presenting to hundreds of MBA students monthly.
- Planned and facilitated year-end Hackathons where students compete for money and network with companies.
- Led club meetings by presenting new findings in AI, educating and lecturing fellow students at the university.

Peer Mentor | Story Lab | Tippie College of Business, Iowa City, IA — August 2026 - Present

- Taught student storytellers the basics of storytelling, improving my storytelling and communication skills.
- Vetted students' stories through 1:1 meetings, group presentations, and workshops, bettering their public speaking.
- Enabled students with public speaking strategies to give them confidence and sound more engaging.

Team Manager | Men's Gymnastics | University of Iowa, Iowa City, IA — August 2024 - May 2025

- Developed meaningful relationships with each of the individuals in the university's men's gymnastics team.
- Mitigated tension between teammates and bridged gaps in communication to further connect the athletes.
- Ventured alongside the team through practices, lifts, and 1:1 experiences to uplift the team as much as possible.

WORK EXPERIENCE

Recreational Coach | Energym Gymnastics | Sycamore, IL — May 2024 - Present

- Facilitated creative and educational programs for children, for the betterment of their skills and social development.
- Taught a mix of gymnastics, parkour, martial arts, and dance, fostering enjoyment and connection.
- Ensured compliance with all safety protocols, maintaining zero major incidents during sessions.

Receptionist | Iowa Memorial Union | Iowa City, IA — October 2025 - Present

- Provided accurate and detailed information for any guest, building employee, or caller who requested it.
- Maintained an approachable and professional demeanor, creating a safe environment for individuals to request help.
- Assisted other building employees as needed, improving the efficiency of the building's daily operations.

VOLUNTEER EXPERIENCE

Volunteer | Tails Humane Society | DeKalb, IL — April 2023 - August 2024

- Traditionally assisted in animal care, cleaning, and maintaining all dog, puppy, cat, and kitten cages.
- Efficiently shredded newspaper by hand, took out garbage and recycling as needed, and processed donations.
- Attended maintenance days where we cleaned and reorganized the layouts of certain rooms of the facility.